



Plug-In to Log-In and Play with UmiKey Have fun without all the hassles

The only thing my 6-year old hates about online gaming is that every time he has to painfully key in a long user name and a complex password to log in before he can play. If you watch a young kid doing that, you will believe it is not easy and it is not fun.

Whenever he forgets his user name or password, it is parents' hassle to recover the account for him.

Even worse, he once made a typo of an URL and landed on a phishing site. His account was taken over and all hard-earned assets were stolen. Whatever reason it might be, from then he refuses to recharge values on that site any more.

It is time to think out of the box - UmiKey aims to solve the problem.

UmiKey is essentially a USB crypto key but it does more magic than that. Plug an UmiKey into a USB port of any PC without the need to install any driver or software. See how the following smooth and secure UmiKey magic substantially increases users' fun, safety, trust and loyalty.



1

Spend less than 1 hour to enable your web site accept UmiKey login. Users can use UmiKeys on any PC with any operating system. No prior setup and no software installation is needed.



2

Upon insertion to a USB port on a PC, the default browser starts and navigates to your web site. Then UmiKey enters its unique UmiKey ID with a crypto code on your site to prove its legitimacy, all automatically. Users do not even need to touch the keyboard.



3

User Login Successful! A personalized greeting shows up. Because from the unique UmiKey ID, your site knows which user it links to.



4

UmiKey is immune from password stealing malware. For strong authentication, your site can require the user to enter an extra PIN to log in, similar to using an ATM card.



5

Next time when the UmiKey is inserted to a PC again, the customer is led to your site and you recognize the customer by the UmiKey ID. If you issue UmiKeys, you can customize UmiKeys with your color and logo.

UmiKey Inc offers complete services from key issuance, delivery, key management, auditing, damage/loss replacement, and 24x7 support to each user. We offer flexible business models. If users buy UmiKeys to use your service, we pay you \$1.5 for each UmiKey. If you want to issue UmiKeys on your own but concern about the initial cost, we have an installment program for you.

Secure customers, acquire new users, enhance their loyalty, and materialize your image onto each user's hand. Try UmiKey today - <http://umikey.com/issuer>

"UmiKey is a true innovation, and a rare combination of usability, safety, beauty and marketing values." – Kevin Jorden, co-founder of Mashed Life. More on [UmiKey.com](http://umikey.com).